

## **Knowledge-refined Denoising Network for Robust Recommendation**

Xinjun Zhu Zhejiang University xjzhu@zju.edu.cn

Lu Chen Zhejiang University luchen@zju.edu.cn Yuntao Du Zhejiang University ytdu@zju.edu.cn

Yujia Hu Zhejiang University charliehu@zju.edu.cn Yuren Mao Zhejiang University yuren.mao@zju.edu.cn

Yunjun Gao Zhejiang University Alibaba-Zhejiang University Joint Institute of Frontier Technologies gaoyj@zju.edu.cn

https://github.com/xj-zhu98/KRDN

(SIGIR-2023)







**Reported by Ke Gan** 





Chongqing University of Technology



# Introduction Approach Experiments













### Introduction



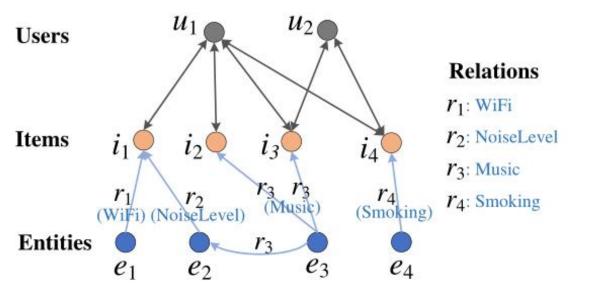


Figure 1: An example of knowledge-aware recommendation on Yelp2018 dataset.

#### 1.Task-irrelevant Knowledge Propagation

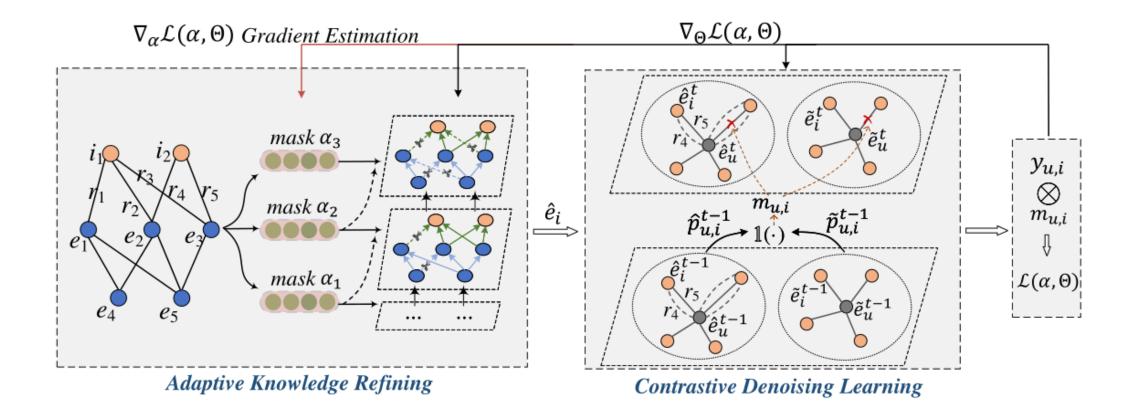
WiFi (r1) is a more marginal attribute linked to i1

#### 2.Vulnerable to Interaction Noise

probably a noisy interaction

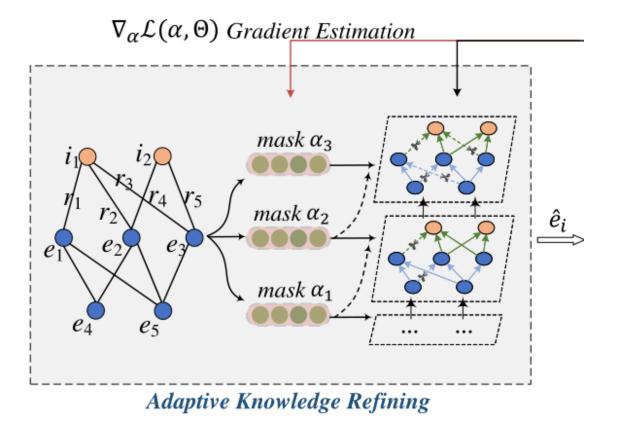












$$\tilde{\mathcal{T}} = \{(h_i, r_i, t_i) | m_i = 1\}$$
(1)

$$m_i \sim \operatorname{Bern}(\sigma(\alpha_i))$$
 (2)

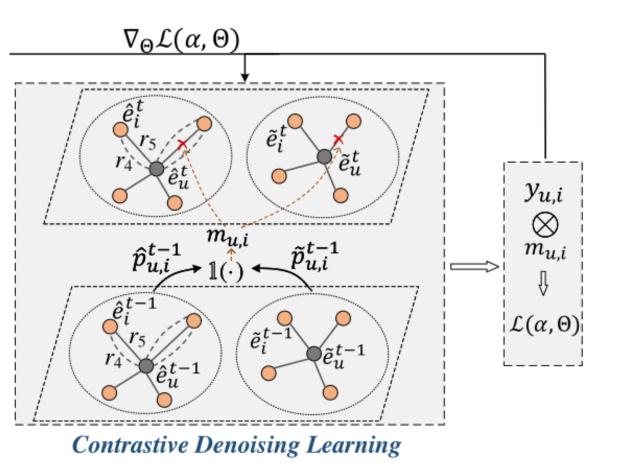
$$\tilde{\mathcal{L}}(\alpha,\Theta) = \mathbb{E}_{M \sim \prod_{i=1}^{K} \text{Bern}(m_i;\alpha_i)} [\mathcal{L}(M,\Theta)]$$
(3)

$$\mathbf{e}_{h}^{(1)} = \frac{1}{|\mathcal{N}_{h}|} \sum_{(r,t)\in\mathcal{N}_{h}} \operatorname{ReLU}\left(\mathbf{W}\phi(\mathbf{e}_{t}^{(0)},\mathbf{e}_{r})\right) \cdot m_{h,t}^{(0)}$$
(4)

$$\mathbf{W}\phi\left(\mathbf{e}_{t},\mathbf{e}_{r}\right) = \begin{cases} \mathbf{W}_{1}\left(\mathbf{e}_{t}\odot\mathbf{e}_{r}\right), \left(h,r,t\right)\in\mathcal{T}_{1,3}\\ \mathbf{W}_{2}\left(\mathbf{e}_{t}\oplus\mathbf{e}_{r}\right), \left(h,r,t\right)\in\mathcal{T}_{2} \end{cases}$$
(5)

$$\mathbf{e}_{h}^{(l)} = \frac{1}{|\mathcal{N}_{h}|} \sum_{(r,t)\in\mathcal{N}_{h}} \operatorname{ReLU}\left(\mathbf{W}\phi(\mathbf{e}_{t}^{(l-1)},\mathbf{e}_{r})\right) \cdot m_{h,t}^{(l-1)}$$
(6)





$$m_{u,i} = \mathbb{1}\left(|\sigma(\tilde{p}_{u,i}) - \sigma(\hat{p}_{u,i})| < \gamma\right) \tag{7}$$

Approach

$$\tilde{p}_{u,i} = \frac{\exp\left(s\left(\tilde{\mathbf{e}}_{u}, \tilde{\mathbf{e}}_{i}\right)\right)}{\sum_{i' \in \mathcal{N}_{(u)}} \exp\left(s\left(\tilde{\mathbf{e}}_{u}, \tilde{\mathbf{e}}_{i'}\right)\right)}$$
(8)

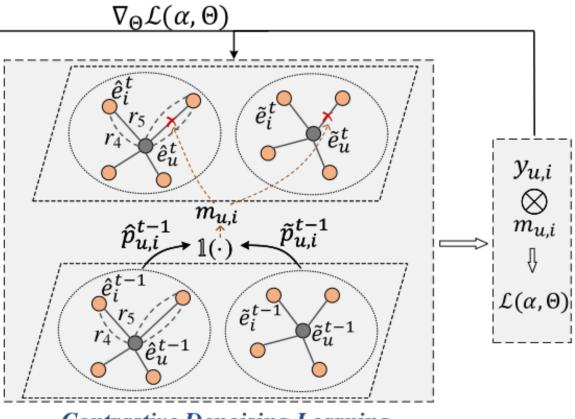
$$\hat{p}_{u,i} = \frac{\exp\left(\frac{1}{|\mathcal{R}_{(i)}|}\sum_{r\in\mathcal{R}_{(i)}}s\left(\mathbf{e}_{r}^{\top}\hat{\mathbf{e}}_{u},\hat{\mathbf{e}}_{i}\right)\right)}{\sum_{i'\in\mathcal{N}_{(u)}}\exp\left(\frac{1}{|\mathcal{R}_{(i')}|}\sum_{r\in\mathcal{R}_{(i')}}s\left(\mathbf{e}_{r}^{\top}\hat{\mathbf{e}}_{u},\hat{\mathbf{e}}_{i'}\right)\right)}$$
(9)

item has a relation set noted  $\mathcal{R}_{(i)} = \{r | (h, r, t) \in \mathcal{T} \text{ and } h \in I\},\$ 

$$\hat{\mathbf{e}}_{u} = \hat{\mathbf{e}}_{u} + \sum_{i \in \mathcal{N}_{(u)}} m_{u,i} \hat{p}_{u,i} \hat{\mathbf{e}}_{i}$$
(10)  
$$\tilde{\mathbf{e}}_{u}$$







Contrastive Denoising Learning

$$\hat{p}_{u,i} = \frac{\exp\left(\frac{1}{|\mathcal{R}_{(i)}|} \sum_{r \in \mathcal{R}_{(i)}} s\left(\mathbf{e}_{r}^{\mathsf{T}} \hat{\mathbf{e}}_{u}^{(n-1)}, \hat{\mathbf{e}}_{i}\right)\right)}{\sum_{i' \in \mathcal{N}_{(u)}} \exp\left(\frac{1}{|\mathcal{R}_{(i')}|} \sum_{r \in \mathcal{R}_{(i')}} s\left(\mathbf{e}_{r}^{\mathsf{T}} \hat{\mathbf{e}}_{u}^{(n-1)}, \hat{\mathbf{e}}_{i'}\right)\right)}\right) \qquad (11)$$
$$\hat{\mathbf{e}}_{u}^{(n)} = \frac{\hat{\mathbf{e}}_{u}^{(n-1)} + \sum_{i \in \mathcal{N}_{(u)}} m_{u,i} \hat{p}_{u,i} \hat{\mathbf{e}}_{i}}{\left\|\hat{\mathbf{e}}_{u}^{(n-1)} + \sum_{i \in \mathcal{N}_{(u)}} m_{u,i} \hat{p}_{u,i} \mathbf{e}_{i}\right\|_{2}} \qquad (12)$$

$$\hat{\mathbf{e}}_{v} = \sum_{l=0}^{L} \hat{\mathbf{e}}_{v}^{(l)}, \qquad \tilde{\mathbf{e}}_{v} = \sum_{l=0}^{L} \tilde{\mathbf{e}}_{v}^{(l)}$$
(13)

$$\hat{y}_{u,i} = \cos(\tilde{\mathbf{e}}_u, \tilde{\mathbf{e}}_i) + \cos(\hat{\mathbf{e}}_u, \hat{\mathbf{e}}_i)$$
(14)

$$\mathcal{L} = \sum_{u,i\in\mathcal{D}} \left[ m_{u,i} \left( 1 - \hat{y}_{u,i} \right)_+ + \frac{1}{|\mathcal{N}|} \sum_{j\in\mathcal{N}} \left( \hat{y}_{u,j} - \beta \right)_+ \right]$$
(15)

$$\nabla_{\alpha}\tilde{\mathcal{L}}(\alpha,\Theta) = \frac{1}{2}\sum_{i} (f(\mathbf{b}) - f(\tilde{\mathbf{b}}))((-1)^{\tilde{b}_{i}} \mathbb{1}_{b_{i}\neq\tilde{b}_{i}}\sigma(|\alpha_{i}|)) \quad (16)$$





#### ATA Advanced Technique of Artificial Intelligence

#### Table 1: Statistics of the datasets.

		Alibaba-iFashion	Last-FM	Yelp2018
User-Item Interaction	#Users	114,737	23,566	45,919
	#Items	30,040	48,123	45,538
	#Interactions	1,781,093	3,034,796	1,185,068
Knowledge	#Entities	59,156	58,266	90,961
Graph	#Total-Triplets	279,155	464,567	1,853,704

Table 2: Overall performance comparison. "†" indicates the improvement of the KRDN over the baseline is significant at the level of 0.01. The highest scores are in Bold. R and N refer to Recall and NDCG, respectively.

Database	Method	MF	T-CE	SGCN	SGL	SimGCL	CKE	KGNN-LS	KGAT	CKAN	KGIN	MCCLK	KGCL	KRDN	%Imp.
Alibaba-iFashion	R@20	0.1095†	0.1093†	$0.1145^{\dagger}$	$0.1232^{\dagger}$	$0.1243^{\dagger}$	0.1103†	0.1039†	$0.1030^{\dagger}$	0.0970†	$0.1147^{\dagger}$	$0.1089^{\dagger}$	$0.1127^{\dagger}$	0.1372	10.38%
Andaba-irasinon	N@20	$0.0670^{\dagger}$	$0.0631^{\dagger}$	$0.0722^{\dagger}$	$0.0771^\dagger$	$0.0780^{\dagger}$	$0.0676^{\dagger}$	$0.0557^{\dagger}$	$0.0627^{\dagger}$	0.0509†	$0.0716^{\dagger}$	$0.0678^{\dagger}$	$0.0713^{\dagger}$	0.0879	12.69%
Yelp2018	R@20	$0.0627^{\dagger}$	$0.0705^{\dagger}$	$0.0768^{\dagger}$	$0.0788^{\dagger}$	<u>0.0799</u> <sup>†</sup>	0.0653 <sup>†</sup>	$0.0671^{\dagger}$	$0.0705^{\dagger}$	0.0646 <sup>†</sup>	$0.0698^{\dagger}$	0.0696†	$0.0748^{\dagger}$	0.0842	5.38%
10122010	N@20	$0.0413^{\dagger}$	$0.0542^{\dagger}$	$0.0547^{\dagger}$	$0.0518^{\dagger}$	$0.0520^{\dagger}$	$0.0423^{\dagger}$	$0.0422^{\dagger}$	$0.0463^{\dagger}$	$0.0441^{\dagger}$	$0.0451^{\dagger}$	$0.0449^{\dagger}$	$0.0491^{\dagger}$	0.0544	4.62%
Last-FM	R@20	$0.0724^{\dagger}$	$0.0814^{\dagger}$	$0.0863^{\dagger}$	$0.0879^{+}$	$0.0824^{\dagger}$	0.0732 <sup>†</sup>	$0.0880^{\dagger}$	$0.0873^{\dagger}$	$0.0812^{\dagger}$	$0.0978^{\dagger}$	$0.0671^{\dagger}$	$0.0686^{\dagger}$	0.1023	4.60%
Last-IWI	N@20	$0.0617^\dagger$	$0.0683^{\dagger}$	$0.0759^{\dagger}$	$0.0775^{\dagger}$	$0.0736^{\dagger}$	$0.0630^{\dagger}$	$0.0642^{\dagger}$	$0.0744^\dagger$	$0.0660^{\dagger}$	$\underline{0.0848}^{\dagger}$	$0.0603^{\dagger}$	$0.0629^{\dagger}$	0.0946	11.56%
Polluted	R@20	$0.0982^{\dagger}$	0.0990†	$0.1035^{\dagger}$	$0.1146^{\dagger}$	$0.1161^{\dagger}$	$0.0911^{\dagger}$	$0.0921^{\dagger}$	$0.0902^{\dagger}$	$0.0874^{\dagger}$	$0.1037^{\dagger}$	$0.0981^{\dagger}$	$0.1065^{\dagger}$	0.1312	13.01%
Alibaba-iFashion	N@20	$0.0607^{\dagger}$	$0.0584^{\dagger}$	$0.0639^{\dagger}$	$0.0714^\dagger$	$0.0722^{\dagger}$	$0.0630^{\dagger}$	$0.0471^{\dagger}$	$0.0542^{\dagger}$	$0.0448^{\dagger}$	$0.0643^{\dagger}$	$0.0613^{\dagger}$	$0.0672^{\dagger}$	0.0839	16.20%
Polluted	R@20	0.0589†	0.0669†	0.0697†	0.0755†	$0.0759^{\dagger}$	0.0634 <sup>†</sup>	$0.0612^{\dagger}$	$0.0642^{\dagger}$	0.0609 <sup>†</sup>	0.0679†	0.0667†	$0.0718^{\dagger}$	0.0816	7.51%
Yelp2018	N@20	$0.0392^{\dagger}$	$0.0477^{\dagger}$	$0.0480^{\dagger}$	$0.0492^{\dagger}$	$0.0495^{\dagger}$	$0.0412^{\dagger}$	$0.0401^\dagger$	$0.0407^{\dagger}$	$0.0416^{\dagger}$	$0.0436^{\dagger}$	$0.0422^{\dagger}$	$0.0472^{\dagger}$	0.0528	6.67%
Polluted	R@20	$0.0711^{\dagger}$	$0.0807^{\dagger}$	$0.0858^{\dagger}$	$0.0879^{\dagger}$	$0.0948^{\dagger}$	$0.0849^{\dagger}$	0.0863†	$0.0845^{\dagger}$	0.0805†	$0.0960^{\dagger}$	0.0668†	$0.0731^{\dagger}$	0.1053	9.69%
Last-FM	N@20	$0.0610^\dagger$	$0.0675^{\dagger}$	$0.0741^\dagger$	$0.0791^\dagger$	$0.0844^\dagger$	$0.0735^{\dagger}$	$0.0630^{\dagger}$	$0.0743^{\dagger}$	$0.0658^{\dagger}$	$0.0849^{\dagger}$	$0.0592^{\dagger}$	$0.0695^{\dagger}$	0.0988	16.37%





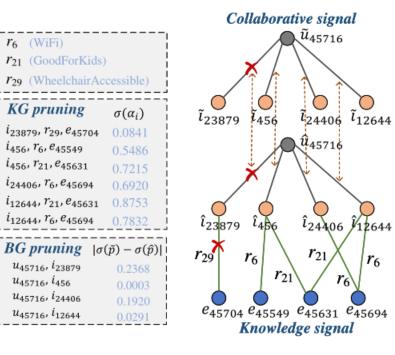
	Alibaba-iFashion		Yelp	2018	Last-FM	
	recall	ndcg	recall	ndcg	recall	ndcg
w/o AKR	0.1317	0.0833	0.0826	0.0538	0.1008	0.0933
w/o CDL	0.1240	0.0794	0.0801	0.0521	0.0984	0.0905
w/o AKR&CDL	0.1225	0.0773	0.0789	0.0512	0.0974	0.0903

#### Table 4: Impact of the number of layers L.

	Alibaba	-iFashion	Yelp	2018	Last-FM	
	recall	ndcg	recall	ndcg	recall	ndcg
KRDN-1	0.1356	0.0866	0.0840	0.0544	0.1017	0.0939
KRDN-2	0.1365	0.0873	0.0842	0.0545	0.1023	0.0946
KRDN-3	0.1372	0.0879	0.0841	0.0545	0.1021	0.0941

Table 5: I	mpact of	the iteratio	n times n.
------------	----------	--------------	------------

		Alibaba	-iFashion	Yelp	2018	Last-FM		
		recall	ndcg	recall	ndcg	recall	ndcg	
n	-1	0.1344	0.0852	0.0826	0.0527	0.1009	0.0929	
n	-2	0.1369	0.0875	0.0842	0.0545	0.1023	0.0946	
n	-3	0.1372	0.0879	0.0841	0.0543	0.1023	0.0945	







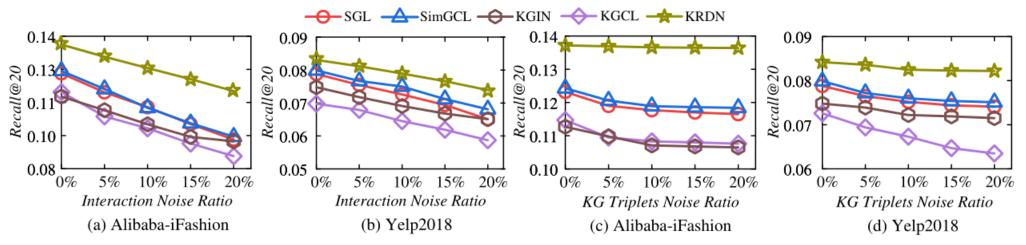


Figure 3: Impact of different ratio of noise in user-item graph and knowledge graph.





# Thank you!